

# Kat Ascharya

Writer/Editor/  
Content Strategist

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## Recent Experience

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### **Omeleto / Director of Outreach & Programming**

JULY 2015 - PRESENT, REMOTE/TELECOMMUTE

Curated daily content for popular YouTube channel of award-winning short films. Screened and evaluated film content. Initiated outreach to filmmakers and negotiated screening deliverables, rights & conditions. Scheduled weekly programming of content. Maintained ongoing communication with filmmakers.

### **TwoMachines.com / Executive Editor, Managing Editor & Writer**

FEBRUARY 2011 - JULY 2015, REMOTE/TELECOMMUTE

Wrote, researched and edited long-form articles about intersection of technology, society, psychology and culture, emphasizing strong storytelling skill and long-form narrative. Managed staff of freelance writers. Developed and implemented editorial guidelines, workflow and operating procedures. Generated and developed story ideas with writers into articles. Planned and managed editorial calendar. Interviewed story subjects. Edited articles with an emphasis on strong voice, solid narrative structure and immersive detail. Proofread and copyedited content.

### **Mobiledia.com / Managing Editor & Writer**

JANUARY 2010 - FEBRUARY 2011, REMOTE/TELECOMMUTE

Managed staff of full-time and freelance writers. Developed editorial guidelines, workflow and standard operating procedures. Created, developed, assigned and managed story assignments. Researched, developed, edited and wrote features and analysis on technology, new media, industry disruption, innovation and mobile technology. Covered topics ranging from privacy, education, arts, culture and impact of technology on psychology, family and society.

### **Freelance Editor / Various Projects**

JANUARY 2016 - PRESENT, REMOTE/TELECOMMUTE

Offered editorial guidance on structure, voice, tone and other macroediting matters for manuscripts ranging from book-length memoir to fiction novels to feature-length screenplays to admissions essays. Copyedited spelling, grammar and other line edits for advanced drafts.

### **Freelance Art Director & Costume Designer / Various Projects**

JUNE 1997 - SEPTEMBER 2010, NEW YORK & LOS ANGELES

Directed production design and costume design for a number of short films and features in varying capacities, ranging from set dresser to art director to wardrobe supervisor to costume designer.

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## Special Projects & Other Experience

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### Storychord / Issue Editor & Curator

APRIL 2015 - JUNE 2015, REMOTE/TELECOMMUTE

Curated and edited issue of Brooklyn-based online literary magazine, featuring a story by National Book Award finalist Lisa Ko.

### Beautifully Worn / Exhibition Curator & Coordinator

JULY 2015 - PRESENT, REMOTE/TELECOMMUTE

Curated fashion photography exhibition hosted at New York City boutique Clarabella. Wrote and edited catalog copy. Developed, designed and coded exhibition website. Arranged exhibition layout.

### Various Short Films / Writer, Producer & Director

JULY 2015 - PRESENT, REMOTE/TELECOMMUTE

Wrote and edited screenplays, hired crew, cast acting roles, scouted and negotiated location agreements, scheduled shoot and camera set-ups, coordinated and researched equipment, directed scenes, edited video, created sound design. Screened films at locations ranging from Metropolitan Museum of Art in New York to Anthology Film Archives to Pacific Film Archives in Berkeley, California.

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## Education

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### Columbia University / M.F.A. in Filmmaking

AUGUST 2005 - MAY 2010, NEW YORK, NEW YORK

Awards: FMI Fellowship for writing/directing, webmaster fellowship, teaching assistant, admissions application reader/screener.

### Duke University / B.A. in English

AUGUST 1993 - MAY 1997, DURHAM, NORTH CAROLINA

Awards: Magna Cum Laude, Dean's List with Distinction, Graduation with Distinction, Francis Pemberton scholarship for creative writing, Academy of American Poets poetry prize, Department of English academic essay prize.

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## Skills

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*Video:* Final Cut Pro, Adobe Premiere, Pinnacle Studio, Adobe AfterEffects. *Graphic Design/Photo:* Adobe Photoshop, Adobe InDesign, Adobe Illustrator. *Web Development:* WordPress, PHP, ASP, ColdFusion, JavaScript.